

2024

# Reducing Youth Access to and Use of Tobacco and Nicotine Products

Lenawee, Livingston, Monroe, and Washtenaw Counties



Karen Bergbower & Associates  
Prevention • Wellness • Recovery

## Activities and Outcomes



### Master Retailer List

Updating and maintaining the list of all tobacco and nicotine retailers in our region

**499 RETAILERS AS OF 09/30/24**



### Compliance Checks

Inspecting retailers to verify they are not selling tobacco and nicotine products to minors

**RESULTS**



### Vendor Education

Helping retailers understand and comply with tobacco and nicotine laws and regulations

**EDUCATED 399 RETAILERS**



### Collaboration

Working with Coalitions, Community Organizations, Schools, and Law Enforcement Agencies

**BUILDING RELATIONSHIPS**

**Law Enforcement Completed 115 Compliance Checks with 28 Sales (24.3% Sale Rate)**

**29 Synar Compliance Checks Completed with 6 Sales (20.7% Sale Rate)**

**A 17.4% increase in Synar sales to youth is a clear signal that more needs to be done to protect our youth from the harmful effects of tobacco and nicotine use.**

**Education for retailers is key.**



Lenawee • Livingston • Monroe • Washtenaw

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